



Advertise in the "Ticket to Ride" Group E-newsletter

Email your message to over 4000 Group Tour Operators – it's they medium they prefer

This quarterly newsletter sent to group tour operators in the Bureau's target DMA - Connecticut, Rhode Island, Metro NY, Metro MA, Albany, NY, and New England - as well as others across the country who have their eye on the Berkshires and are eager to learn more about us.

Cost: \$300 for top of the page sponsor, \$150 per banner ad (limit three per newsletter).

Deadlines: Reserve space last week of month preceding publication month.

Specifications: 468 pixels wide x 60 pixels high at 72 dpi, RGB. gif or JPEG (or native Photoshop) file format no larger than 12K bytes. Ad must be static. No animation.

ADVERTISER INFORMATION

Business: _____ Contact: _____

Address: _____ Telephone: _____

Email: _____ Date: _____

Banner URL Link: _____

Months (choose all that apply):

Mar 2010 Top of Page Sponsor Banner (\$300) Banner Ad (\$150)

Aug 2010 (Pre NTA) Top of Page Sponsor Banner (\$300) Banner Ad (\$150)

Dec 2010 (Pre ABA) Top of Page Sponsor Banner (\$300) Banner Ad (\$150)

Total cost: \$ _____

PAYMENT INFORMATION

Payment by: Check Credit Card # _____ exp _____ CVV _____

Submit artwork via email to UUkthornton@berkshires.org. Contact Kara Thornton at (413)743-4500, if you have any additional questions.

The advertiser is responsible for ensuring that files are prepared correctly. We cannot edit your ad and we are not responsible if it does not run properly. The BVB reserves the right to refuse any advertising and shall not be held liable for damage if for any reason it fails to publish an ad. Advertisers must be Berkshire Visitors Bureau members in good standing, with all past due balances paid.